



*"Know thy users"*

**AGE** 22

**POSITION** Product Designer

**LOCATION** Kyiv

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**TELEGRAM** @kozhevny

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**PORTFOLIO** www.krio.design

### LANGUAGES

English – Upper-Intermediate  
 Russian – Native  
 Ukrainian – Native

### PERSONAL QUALITIES

- SOCIABLE**    **PURPOSEFUL**
- RESULT-ORIENTED**    **POLITE**
- ACTIVE**    **HONEST**    **OPEN**
- INITIATIVE**    **FUNNY**

# Gena Kozhevny

## Product Designer

### ABOUT ME

- I've been doing web design my whole conscious life, I've started on different forums and freelance platforms. (10+ years of experience)
- Often took orders for turnkey sites, so there is also experience in almost all areas of site building, from HTML/CSS/JS to writing selling texts
- At 18 I got my first job at the office
- I started from deeping in the UI/UX and gradually move away from the HTML/CSS
- I mainly work on web applications, web services
- I like UI/UX because I like to solve problems, for me every task is a task in which I have to find a solution that meets all the requirements

### EXPERIENCE

Product UI/UX Designer ..... sep 2016 – now  
 Newtrex (IT Technology)

- Creating full cycle web interfaces:
  - Task setting and in-depth research
  - Description of interaction scenarios (customer journey mapping, storytelling, etc.)
  - Hypothesis testing and lo/hi-fi prototype testing
  - Creating presentations and reports
- Creating the corporate identity of the company, from logo and printing to design systems
- Design and coding of landings and banners (HTML5 animation)
- Character and prototype animation (After Effects)
- Character painting
- Sprint work on Agile

UI/UX Designer ..... aug 2016 – sep 2016  
 ES-Trading (Forex)

- Creation (design/coding) of selling banners and landings

Web Designer, html coder ..... may 2016 – aug 2016  
 Stylus.ua (E-commerce)

- Creation (idea/design/coding) of selling banners and landings
- Creation (design/coding) of online stores
- Support and implementation of new functionality for existing online stores
- Work in conjunction with backend-dev

### TOOLS & TECHNOLOGIES

Always use:

- Sketch
- Principle
- Photoshop
- Illustrator
- After Effects

Sometimes use:

- Figma/XD
- Zeplin
- InVision Studio
- Axure
- ProtoPie
- Marvel
- Abstract
- Premiere Pro
- HTML/CSS/JS
- GitLab

### EDUCATION

CCTE NAU ..... sep 2012 – jun 2016  
 Maintenance of computer systems and networks